



The W. A. Franke College of Business  
International Hospitality Management Bachelor of Science  
2011-2012 Undergraduate Catalog

4YR Progression Plan-Classic

Sample Progression Plans are for planning purposes only; see the catalog for official details.

Year 1 - Fall		
HA 100	Intro To Hospitality Industry	1
HA 210	Hotel Operations & Management	3
ISM 120	Intro To Computer Info Systems	3
MAT 114	Quantitative Reasoning	3
LANGUAGE 101	Language 101-level Course	4
NAU 100	Transition To College	1

Year 1 - Spring		
HA 240	Restaurant Operatns & Mgmt	3
HA 250	Faccts & Sustnbilty Mgmt Hotels	3
ENG 105	Critical Read/Writing In Univ	4
LANGUAGE 102	Language 102-level Course	4
LS/DIV COURSE	Liberal Studies/Diversity Course	3

Year 2 - Fall		
HA 270	Hospitality Infrmtn Tchnlgy II	3
ACC 255	Principles Of Acct: Financial	3
ECO 284	Principles Of Economics: Micro	3
LANGUAGE 201	Language 201-level Course (LS elective or CU)	4
LIBST LAB	Liberal Studies (LAB) Course	4

Year 2 - Spring		
HA 243	Fndtns In Kitchen Ops	3
HA 260	Hospitality Managerial Acctng	3
ECO 285	Principles Of Economics: Macro	3
LANGUAGE 202	Language 202-level Course (LS elective or CU)	4
LS/DIV COURSE	Liberal Studies/Diversity Course	3

Year 3 - Fall		
HA 284	International Travel & Tourism	3
HA 315W	Hospitality Ldrshp & Ethics	3
HA 355	Revenue Mgmt & Cost Control	3
LIBST COURSE	Liberal Studies Course	3
LIBST COURSE	Liberal Studies Course	3

Year 3 - Spring		
HA 345	Hosp Org Behvr & Hrm	3
HA 380	Global Issues - Hospitality	3
HA 384	Destination Development	3
HA 400	Hotel Group Sales Management	3
<b>Study Abroad Semester</b>		

Year 4 - Fall		
<b>Choose one of the options below:</b>		
<b>Option: A</b>		
<i>FIN 303</i>	<i>Concepts In Finance</i>	3
<b>Option: B</b>		
<i>HA 351</i>	<i>Corp Finance For Hosp Mgrs</i>	3
<b>Option: C</b>		
<i>HA 415</i>	<i>Hospitality Industry Analytics</i>	3
HA 280	Beverage Production & Service	2
HA 365	Hospitality Marketing	3
HA 408	Field Work Experience	6
MGT 300	Managing, Organizing & Leading	3

Year 4 - Spring		
HA 335	Hospitality Law	3
HA 490C	Senior Seminar	3
<b>Choose one of the options below:</b>		
<b>Option: A</b>		
<i>MGT 405</i>	<i>International Management</i>	3
<b>Option: B</b>		
<i>MKT 480</i>	<i>International Marketing</i>	3
ECO 486	International Economics	3