

Extended Campuses

Business Administration Bachelor of Business Administration

Marketing - Emphasis

2016-2017 Undergraduate Catalog

Progression Plan-Classic

Sample Progression Plans are for planning purposes only; see the catalog for official details.

Year 1 - Fall	
Foundation English	4
Foundation Math	3
Liberal Studies and/or Diversity	3
Liberal Studies and/or Diversity	3
Liberal Studies and/or Diversity	3

Year 1 - Spring	
Introductory Computer Course	3
Business Law	3
Brief Calculus	3
Quantitative Methods	3
Liberal Studies and/or Diversity	3

Year 2 - Fall	
Microeconomics	3
Financial Accounting	3
Business Statistics	3
Liberal Studies and/or Diversity	3
Liberal Studies and/or Diversity	3

Year 2 - Spring	
Macroeconomics	3
Managerial Accounting	3
Liberal Studies Science Lecture	3
Liberal Studies Science Lab	1
Liberal Studies and/or Diversity	3
General Elective Course	3
Student will need to be Conditional or Fully accepted to BBA program prior to starting upper division BBA courses. Supplemental Application required for BBA Program	

Year 3 - Fall	
BBA 300 Principles Of Management	3
BBA 305W Business Communication	3
BBA 310 Principles Of Marketing	3
BBA 320 Managerial Finance	3
Upper Division Business Elective	3

Year 3 - Spring	
BBA 330 Supply Chain & Operations Mgmt	3
BBA 340 Management Info Systems	3
BBA 335 Human Resource Management	3
BBA 313 Personal Selling	3
BBA 315 Services Marketing	3

Year 4 - Fall	
BBA 360 Teams And Project Management	3
BBA 450 Leadership	3
BBA 480 Business Plan Development	3
BBA 317 Consumer Behavior	3
Upper Division Business Elective	3

Year 4 - Spring	
BBA 490C Strategic Management	3
BBA 413 Emarketing	3
BBA 417 Marketing Research	3
BBA 420 or 425	3
BBA 390 Negotiation and Conflict Management	3